

IMPRESSIVE PERFORMANCE











Impressive performance, quiet ride.

The ADVAN Fleva V701 is the latest addition to our flagship ADVAN product line-up, designed to increase driver's control and optimize handling on city streets, highways and winding roads. Suitable for sport hatch and sedan performance cars, it provides superior wet grip performance and delivers a supremely quiet ride that sets a new standard for sport tires.



PERFORMANCE VEHICLES

Designed to bring out the best in your high-performance vehicle.

EXTREME WET GRIP

The nanoBLEND compound provides optimum balance of superior wet grip performance, high fuel efficiency and exceptional wear performance.

RESPONSIVE HANDLING

Advanced Profile -Helps control contact pressure for balanced wet performance and steering stability at top speeds. The differentiating pitch layout for the shoulder and center increases tread pattern stiffness and provides a more direct feeling to handling.

QUIETER RIDE

The non-penetrating Rug Groove pattern suppresses heel and toe friction as well as the popping noise for a quieter ride.

